MARK TERRY, PhD, FRSC

Adjunct Professor
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PROFILE

Dr. Mark Terry is a critical Communication Studies scholar with a distinctive, internationally established research program in environmental communication.

As an environmental communication scholar, documentary filmmaker, and university educator, his research examines how media architectures shape environmental knowledge, public engagement, and global climate governance. His interdisciplinary scholarship bridges critical media studies, participatory visual research, film and digital media methods, and geomedia/GIS approaches, with a dedicated focus on youth and Indigenous perspectives to study how environmental knowledge is produced, represented, and disseminated.

While regularly teaching courses on Environmental Communication and how documentary film and digital media assist in the production and dissemination of environmental knowledge, he also teaches Contemporary Communication Theory, Research Methodologies for Master's students, PhD disciplinary seminars, and Global Media at both the undergraduate and graduate levels. As a member of Laurier's Graduate Faculty community, he brings years of experience supervising and serving on committees of several Master's and PhD students.

RESEARCH PROGRAM

My research examines how media forms and communication platforms shape environmental knowledge with particular attention to power, representation, access, participation, and whose knowledge becomes visible. I investigate how environmental knowledge is produced and communicated in public and institutional contexts. My current projects: the Geo-Doc, the UNFCCC's *Youth Climate Report*, the Planetary Health Film Lab, and related work are empirical and applied manifestations of that scholarly program.

My future research plans to build on this work through a research program organized around three connected areas. The first examines **environmental media, representation, and power**, including how environmental problems, scientific expertise, and affected communities are framed across documentary, digital, and emerging media forms. The second focuses on **participatory environmental communication**, asking when participatory media genuinely expand communicative agency and influence and when participation risks remaining primarily symbolic or consultative. The third examines **digital infrastructures of environmental knowledge**, including how GIS, platform architectures, and emerging digital technologies shape the production, dissemination, authority, and governance of environmental information. Together, these areas

would support a continuing program of peer-reviewed publication, external research funding, graduate supervision, and collaborative research with youth, Indigenous communities, and international partners.

Research Areas

Environmental Communication; Critical Communication Studies; Climate Communication and Governance; Geomedia and Digital Media; Participatory Communication; Documentary and Visual Media; Citizen Science Reporting; Youth and Indigenous Environmental Media.

ACADEMIC APPOINTMENTS

WILFRID LAURIER UNIVERSITY

Graduate Faculty Member 2026-present

Adjunct Professor 2020-present
Department of English and Film

Contract Faculty Member 2025-present
Department of Indigenous Studies, Law and Society, and Social Justice

Contract Faculty Member 2024-present
Department of Geography and Environmental Studies

Contract Faculty Member 2023-present
Department of Global Studies

Contract Faculty Member 2022-present
Department of Communication Studies

YORK UNIVERSITY

Graduate Faculty Member 2023-present
Department of Communication and Culture

Adjunct Professor 2023-present
Department of Communication and Culture

Contract Faculty Member 2026-present
Department of Cinema and Media Arts

Contract Faculty Member 2024-present
Department of Communication and Media Studies

Postdoctoral Fellow | Research Fellow in Planetary Health 2019-2021
Dahdaleh Institute for Global Health Research
Research focused on planetary health communication in global Indigenous communities, participatory documentary with youth, and environmental knowledge mobilization. This appointment included the development of the Planetary Health Film Lab.

Contract Faculty Member 2015-present
Department of Humanities

EDUCATION

Ph.D. in Humanities, York University
Dissertation: *"The Geo-Doc: Remediation of the Documentary Film as an Instrument of Social Change with Locative Theory and Technology"*.
Research developing a new platform for environmental communication that uses documentary film and locative technology to bridge communication gaps between underrepresented communities, scientific knowledge, and the environmental policymakers of the United Nations. The resulting platform was adopted by the UN in 2016.

M.A. in Humanities, York University
Thesis: *"The Evolution of the Documentary Film as an Instrument of Social Change"*.
Research examining how the distinctive affordances of documentary film and its visual form can serve as communication tools for international environmental policymakers.

B.A. in English and Media Studies, York University
Focus: Using journalism and media as communication tools

ADVANCED ACADEMIC TRAINING

Greening Higher Education Certificate, UNESCO (France)
Specialized Module on Children & Climate Change Certificate, United Nations Institute for Training and Research Certificate (Switzerland)
Integrating Climate Change in UNICEF's Planning and Programming Certificate, United Nations Institute for Training and Research (Switzerland)
Climate Change: From Learning to Action Certificate, United Nations Institute for Training and Research, (Switzerland)
Certified Emergency Control Maritime Training (The Netherlands)
Certified Arctic Field Operator, AECO (Canada)
Certified Arctic Field Operator, AECO (Greenland)

FUNDING, GRANTS, FELLOWSHIPS

Research Grants

Cleghorn Experiential Learning Grant | $1,000 2027
Project Title: Citizen Science Reporting for Ecocinema Production
Role: Principal Investigator

SSHRC Partnership Engage Grant | $25,000 2026
Project Title: The Partnership for Youth and Planetary Wellbeing in Post-hurricane Jamaica
Role: Co-Applicant

SSHRC Connections Grant | $25,000 2026
Project Title: Ghana Youth Videography Programme
Role: Co-Lead

SSHRC Partnership Development Grant | $200,000 2026
Project Title: Planetary Health Partnership: Mapuche-Williche Youth-led Research
Role: Collaborator

Catalyzing Interdisciplinary Research Clusters | $450,000 2022-2025
Project Title: Partnership for Youth and Planetary Wellbeing, York University.
Role: Co-applicant

SSHRC Connection Grant | $49,985 2025
Project Title: Conference for Youth and Planetary Wellbeing
Role: Collaborator

SSHRC Connections Grant | $25,000 2025
Project Title: Ghana Youth Videography Programme
Role: Co-Lead

SSHRC General Research Fund (GRF) | $5,000 2025
Project Title: Svartisen Glacier Expedition (Hydrology and Thermal Reporting)
Role: Principal Investigator / Expedition Leader

SSHRC Insight Development Grant | $62,596 2021-2024
Project Title: Smart Conservation and the Production of Nature 3.0 in Belize.
Role: Collaborator

SSHRC Connections Grant | $25,000 2024
Project Title: Ghana Youth Videography Programme
Role: Co-Lead

Heritage Canada Digital Citizenship Grant | $379,973 2024-2025
Project Title: Digital Wellbeing Hub to Support Canadian Digital Citizenship
Role: Research Fellow / Filmmaker-in-Residence

Peterborough KM Hunter Charitable Foundation Grant | $150,000 2021-2026
Project Title: The Planetary Health Film Lab
Role: Principal Investigator

SSHRC Insight Development Grant | $74,966 2021-2026
Project Title: Ghana Youth Videography Programme
Role: Co-Lead

SSHRC General Research Fund (GRF) | $10,000 2021
Project Title: The Changing Face of Iceland Circumnavigation Expedition and Climate Impacts Research
Role: Principal Investigator

SSHRC Connections Grant | $25,000 2019-2020
Project Title: Planetary Health Film Lab - Launch and Knowledge Mobilization.
Role: Principal Investigator

SSHRC Exchange Grant | $2,400 2019-2020
Project Title: Youth Climate Report Global Communication Outreach
Role: Principal Investigator

Institutional, Municipal, and Targeted Project Funding

Wilfrid Laurier University Student Life Levy | $7,500 2026
Project Title: Citizen Science Reporting for the United Nations
Role: Principal Investigator

Wilfrid Laurier University Student Life Levy | $5,000 2025
Project Title: Global Environmental Communication Production
Role: Principal Investigator

York University, Young Lives Research Lab | $30,000 2023
Role: Filmmaker-in-Residence

City of Vaughan Sustainability Fund | $44,000 ($11,000 / year) 2022–2026
Project Title: Social and Environmental Sustainability Program
Role: Program Director

York University Graduate Enhancement Fund | $10,000 2022
Project Title: Producing Documentary Films for the United Nations
Role: Principal Investigator

Wilfrid Laurier University Student Life Levy | $5,000 2020–2021
Project Title: Activist Documentary Filmmaking
Role: Principal Investigator

York University Academic Innovation Fund | $5,000 2020
Project Title: New Media Approaches for Environmental Communication
Role: Principal Investigator

The Enbridge Graduate Student Award | $12,500 2014–2015
Project Title: New Climate Change Communication Methods
Role: Principal Investigator

COURSES DESIGNED AND TAUGHT

UNITED NATIONS

United Nations Institute for Training and Research (UNITAR) 2025-present

Environmental Communication (UNITAR Certificate Course)
UNITAR | CIFAL York | York University, Toronto (2025, 2026)

The Geo-Doc Platform: Citizen Science Reporting (UNITAR Certificate Course)
UNITAR | CIFAL York | Nord University | Bodø, Norway (2025)

WILFRID LAURIER UNIVERSITY (Waterloo, Brantford)

Department of Indigenous Studies, Law and Social Justice 2025
ID100: *Indigenous Peoples and Media* (2025)

Department of Geography and Environmental Studies 2024
ES 110: *Environment, Sustainability, and Society* (2024)

Digital Media and Journalism 2024-2026

DMJN 252: *Designing Digital and Social Media* (2026)
DMJN 423: *Digital Media and Journalism, Capstone II* (2025)
DMJN 422: *Digital Media and Journalism, Capstone I* (2024)

Department of Communication Studies 2022-2025

CS 413: *The Documentary Gaze* (2025)
CS 413: *Documentary Ethics* (2022)

Department of Global Studies 2023-present

SE 300: Sustainable Solutions (scheduled 2027)
GS 354: *The Wired World* (scheduled 2027)
GS 392: *Arts Global Experience* (2023)
GS 393: *Arts Global Experience Advanced* (2023)

Department of English and Film 2020-present

FS 446: *Ecocinema* (scheduled 2027)
FS 275: *The Business of Film* (scheduled 2027)
FS 446: *Film and Social Change* (2023-2025)
FS 245: *Documentary Film* (2020-2022)

YORK UNIVERSITY (Toronto, Costa Rica)

Department of Cinema and Media Arts 2026-present

CMA 3191: *Professional Development for Cinema and Media Arts* (2026)

Department of Communication and Media Studies 2024-present

CMDS 3101: *Contemporary Communications Theory* (2024)

Department of Communication and Culture 2023-present

CMCT 6002: *Research Methodologies* (2026)
CMCT 7005: *Field Seminar: Disciplinary Practices* (2025)
CMCT 6319: *Global Media* (2023-2024)

Faculty of Environmental and Urban Change 2016-2022

ENVS 5073: *The Impact of Environmental Documentary Films* (2022)
ENVS 5073: *Underrepresented Voices in Climate Change* (2021)
ENVS 1010: *Introduction to Environmental Documentaries* (2019-2021)
ENVS 4123: *Ecocinema Theory and Praxis in Costa Rica* (2020)
ENVS 4810: *Ecology and Sustainability in Costa Rica* (2016)

Department of Humanities 2015-present

HUMA 4139: *Documenting Children and Youth with Film* (scheduled 2027)
HUMA 6500: *Advanced Humanities Research* (2026)
HUMA 1740: *The Roots of Modern Canada* (2018-2019)
HUMA 1910: *Science and the Humanities* (2015-2018)

Lassonde School of Engineering 2019

ENG 2003: *Effective Engineering Communication* (2019)

PEER-REVIEWED PUBLICATIONS

Monographs

Terry, Mark. 2023. *Speaking Youth to Power: Influencing Climate Policy at the*

United Nations. London: Palgrave Macmillan.

Terry, Mark. 2020. *The Geo-Doc: Geomedia, Documentary Film, and Social Change*. London: Palgrave Macmillan.

Works in Progress and Under Contract:

Terry, Mark, and Dylan Alsop. *The Youth Climate Report: A Participatory Policy Platform for Environmental Communication*. London: Palgrave Macmillan. (Under contract; scheduled publication July 2027)

Terry, Mark, Markus Reisenleitner, and Susan Ingram. *Antarctica Chic: Imaginaries of the Last Continent*. Bristol: Intellect Books. (Under contract; scheduled publication July 2027).

Edited Volumes

Terry, Mark, and Michael Hewson, eds. 2022. *The Emerging Role of Geomedia in the Environmental Humanities*. Lanham, MD: Rowman & Littlefield.

Book Chapters

Terry, Mark. 2026. "From Ecocinema to the Geo-Doc: New Film Pedagogies for Climate Justice." In *Ecocritical Filmmaking: Environmental Documentary Production, Research, and Pedagogy*. Amsterdam: Amsterdam University Press. *(Forthcoming)*.

Terry, Mark. 2021. "GIS and the Environmental Humanities: How Citizen Scientists, Civil Servants, and Researchers are Teaming Up to Study and Solve Environmental Issues." In *The Emerging Role of Geomedia in the Environmental Humanities*, edited by Mark Terry and Michael Hewson. Lanham, MD: Rowman & Littlefield.

Terry, Mark, Erik Tate, and Shahreen Shehwar. 2021. "Geomedia in the Classroom: A Pedagogical Approach to GIS-Enhanced Ecocriticism." In *The Emerging Role of Geomedia in the Environmental Humanities*, edited by Mark Terry and Michael Hewson. Lanham, MD: Rowman & Littlefield.

Terry, Mark. 2021. "The Geo-Doc: A proposed new communications tool for planetary health." In *Communicating in the Anthropocene: Intimate Relations*, edited by Alexa M. Dare and C. Vail Fletcher, 325-342. Lanham: Lexington Books.

Journal Articles (Selected)

Terry, Mark et al. 2023. "Towards Youth-Centred Planetary Health Education." *Challenges* 14, no. 1:3.

Terry, Mark. 2020. "Amplifying the Voice of Youth through Planetary Health Films." *The Lancet Planetary Health* 4, no. 12: e559–e560.

Terry, Mark. 2020. "The Geo-Doc: Explorations in Digital Media." *The Explorers Log*

Journal 52, no. 2.

Terry, Mark. 2020. "Enhancing Environmental Education through Geomedia." *Association for the Study of Literature and Environment* (ASLE Features).

Terry, Mark. 2019. "Retraining Our Perception: Semiotic Storytelling in Ecocinematic Documentaries." *Networks of Experience: Art and (Dis)Embodiment*, OCAD University.

Invited Articles & Field Reports (Selected)

Terry, Mark et al. 2025. "Hydrological and Thermal Observations from the Svartisen Glacier and Adjacent Water Bodies," United Nations Framework Convention on Climate Change, COP30 Climate Summit.

Terry, Mark. 2019. "Aquarela: The Real Shape of Water." *Water Canada Magazine*, September 3.

Terry, Mark and Christine DiCecco. 2016. "Mindo Cloudforest Expedition Field Report." *The Explorers Museum*.

Terry, Mark. 2016. "COP22 Action Day for Water Issues." *Water Canada Magazine*, November 25.

Terry, Mark. 2016. "Canadian Eco Campus Opens in Costa Rica." *Canadian Geographic Magazine*, June 27.

Terry, Mark. 2015. "The Antarctica Challenge." *Ripcord Adventure Journal* 1, no. 3: 24-49.

Terry, Mark. 2015. "Screening Truth to Power: A Reader on Documentary Activism." *Art Threat*.

GLOBAL ENVIRONMENTAL POLICY FRAMEWORKS

United Nations Framework Convention on Climate Change 2026
Global Youth Statement. Co-authored and edited by **Mark Terry**. Published by YOUNGO for the 31st Conference of the Parties COP31 (*Forthcoming*).

Planetary Health Alliance 2025
Equity, Diversity, and Inclusion (EDI) Policy for the North American Hub. Authored by **Mark Terry**. Washington, D.C.: Johns Hopkins University / Planetary Health Alliance.

Ministry of the Environment and Climate Change 2024
A Brief Submission to the National Framework on Environmental Learning in Canada. Authored by **Mark Terry** and Kate Tilleczek. Toronto: UNFCCC | Youth Climate Report

City of Vaughan 2022–2025
Social and Environmental Sustainability Program: 16 Sustainability Mandates for Small Businesses. Authored by **Mark Terry**. Vaughan, Ontario. 20 pp.

International Youth Conference 2023
Regional Conference of Youth (North America) Global Youth Statement.
Reviewed (edited) by **Mark Terry**. New York, NY. 15 pp.

United Nations Framework Convention on Climate Change 2021
Global Youth Statement. Final Co-reader (co-editor) by **Mark Terry**.
Glasgow, Scotland: YOUNGO / UNFCCC COP26. 81 pp.

United Nations Framework Convention on Climate Change 2011
Cancun Adaptation Framework: Enhanced Action on Adaptation.
Co-authored by **Mark Terry** (Section II, Subsection 25).
Cancun, Mexico: UNFCCC COP16. 81 pp.

GRADUATE SUPERVISION

Co-Supervisor

Alsayed, Suzanna 2023-present
"Geomedia Applications in Business Practices." Ph.D. Candidate (ABD),
Communication and Culture, York University.

Naeemi, Peyman 2022-present
"Environmental Documentaries for Change." Ph.D. Candidate (ABD),
Humanities, York University.

Guido, Vivian 2022
"The Role of Film in Oceanography Research." MES,
Environmental and Urban Change, York University. *(Graduated)*

Famadigo, Joel 2020–2021
"Voices of Sibuyan: Communicating with Participatory Video." MES,
Environmental and Urban Change, York University. *(Graduated)*

Committee Member

Teresa Allan
"Virtually Everywhere: Media Encounters, Meaning-Making, and Environmental Communication in Real-Reality and iiVR". PhD candidate (ABD), 2024-present
Department of Communication and Culture, York University.

Abdullah, Amal 2022-present
"Food Insecurities and Urban Agriculture." Ph.D. Student (in progress),
Environmental and Urban Change, York University.

Tate, Erik 2019-present
Untitled Dissertation. Ph.D. Student (in progress),

Humanities, York University.

McSpadden, Jon 2019-present
"The Influence of Sonic Environments." Ph.D. Student (in progress),
Music, York University.

Cooling, Christine 2023–2025
"Requiem for a Century." M.A.,
Communication and Culture, York University. *(Graduated)*

Alsop, Dylan 2022–2024
"The Geo-Doc as a Communications Tool for Social Change." M.A.,
Communication and Culture, York University. *(Graduated)*

Examining Committee Chair

Chu, Terri 2025
"The Effects of Culture and Cultural Media on COVID-19
Community Response." Ph.D. Candidate,
Department of Communication and Culture, York University.

ENVIRONMENTAL COMMUNICATION PROJECTS (Selected)

Active Research Platforms and Data Delivery Systems

The United Nations Framework Convention on Climate Change's Youth Climate Report (2011–Present).
***Role**:* Principal Investigator, Creator, Curator, Director.
***Framework**:* Commissioned by the UNFCCC Secretariat to design and manage a custom Geographic Information System (GIS) mapping platform. Over 1,250 video research units from youth across 160 countries are geo-located on the digital map, creating a "living" documentary data resource used directly by international climate policymakers during annual COP negotiations.
***Distinctions**:* Honorable Mention, the United Nations **Sustainable Development Goals Action Award** (2021), winner of the National Communication Association's **J. Robert Cox Award for Environmental Communication** (2024), and the Royal Canadian Geographical Society's **Gold Medal for Environmental Communication** (2026).

The Planetary Health Film Lab (2019–Present).
***Role**:* Principal Investigator and Director.
***Framework**:* An ongoing environmental communication project that trains and curates participatory documentary work from Indigenous youth cohorts. Mobilizes land-based knowledge from more than 40 Indigenous communities globally (including the Circumpolar Arctic, Ecuador, Australia, Colombia, Jamaica, Ghana, Costa Rica, and Belize) into visual communication assets.
***Funding**:* Multi-year support via the Social Sciences and Humanities Research

Council (SSHRC) Connections Grant and the Peterborough KM Hunter Charitable Foundation **($150,000**).

The Ghana Youth Videography Programme (2021–Present).
***Role**:* Co-Lead (Wilfrid Laurier University partner with GIMPA University, Accra).
***Framework**:* Long-term field project training youth cohorts to use film to track, analyze, and communicate climate adaptation methods in agricultural and urban West African sectors.
***Funding**:* Multi-year support via SSHRC Insight Development Grant **($74,966**) and SSHRC Connection Grants **($25,000** per year).

PRACTICE-BASED RESEARCH: Environmental Films (Selected)

Farming on the Margin (2026)
Documentary Short (Executive Producer)
An examination of climate change, agriculture, and disability in the Bono East Region, Ghana.

The Sustainable Spark (2025)
Documentary Short (Executive Producer)
Climate adaptation measures being taken by Indigenous communities in northern Ghana.

Youth Climate Report (2011 to present)
Geomedia Platform (Designer, Creator, Curator, Executive Director)
More than 1,250 documentary short films created by the global community of youth for the United Nations produced under my training and supervision from 2011 to present.

Turning Tides: Sustainable Measures for Shark Conservation (2024)
Documentary Feature (Executive Producer)
An examination of current research in sustainable shark conservation in both Atlantic and Pacific Oceans.

Planetary Health Film Lab – Belize Edition (2023)
Documentary Series (12 episodes) (Supervising Producer)
A collection of 12 stories of planetary health issues in various Indigenous communities throughout Belize.

Ghana Youth Videography Programme 2023 (2023)
Documentary Series (12 episodes) (Co-Producer)
A compilation of 12 short documentary films made by young filmmakers in Ghana showing the impacts of climate change in their communities.

Ghana Youth Videography Programme – COP27 (2022)
Documentary Series (7 episodes) (Supervising Producer)
A collection of seven stories of climate impacts to communities in Ghana made by Indigenous youth aged 18 to 30.

Planetary Health Film Lab – Ecuador Edition (2022)
Documentary Series (16 episodes) (Supervising Producer)
A collection of 16 stories of planetary health issues in 11 Indigenous communities in Ecuador.

Planetary Health Film Lab – Arctic Edition (2021)
Documentary Series (4 episodes) (Supervising Producer)
A look at four Indigenous perspectives of planetary health issues in the Circumpolar Arctic.

The Permafrost Problem (2021)
Documentary Short (Executive Producer)
A report on the latest research on melting permafrost in the Arctic.

The Changing Face of Iceland (2021)
Documentary Feature (Producer, Director, Writer)
A circumnavigational examination of the impacts of climate change on Iceland, its people, and its wildlife.

The Polar Explorer (2011)
Documentary Feature (Writer, Producer, Director)
The first feature film to document a crossing of the Northwest Passage. The film was responsible for creating policy in the Cancun Accord, drafted in 2011 at the United Nations' COP16 climate conference.

The Antarctica Challenge (2009)
Documentary Feature (Publicist, Writer, Director, Producer)
The only documentary film made of Antarctica research during International Polar Year in 2009.

KEYNOTE AND INVITED LECTURES

Keynote Addresses (Selected)

Connecting the Docs: How Documentary Film is Being Used to Communicate with UN Policymakers 2025
World Bank Conference, Beijing, China

Let's Talk Climate Action 2024
Royal Society of Canada, University of British Columbia, Vancouver

Using Geomatics to Inform and Influence UN Policy 2024
Association for Literature, Environment, and Culture in Canada, Wilfrid Laurier University, Waterloo

The Sustainable Development Goals and You 2022
SDG Development Day, Toronto Metropolitan University, Toronto

Conversations on the Climate Crisis 2022
World Environment Day, Province of Ontario

Climate Action Solutions Lab: Designing the Post-Carbon Future of Toronto 2021
SDG Student Hub, York University, Toronto

Providing Voice to Youth at Global Climate Summits 2020
World Sustainable Development Day
Hamburg University of Applied Science, Hamburg, Germany

Communication Approaches in Polar Studies with Digital Media 2020
The Richmond Hill Centre for the Performing Arts
Richmond Hill, ON, Canada

Mobilizing Audiences: New Approaches to Environmental Communication 2019
Literary and Cultural Discourses on Mobility
University of Göttingen, Germany

Invited Lectures (Selected)

COP30 Report 2026
Planetary Health Alliance, Johns Hopkins University, Washington

Environmental Communication through Film 2025
GIMPA University, Accra, Ghana

Geomedia, Environmental Communication, and Social Action 2024
University of Toronto

Environmental Communication for the United Nations 2024
Exploring by the Seat of Your Pants, The Explorers Club, New York City

Remediating Film as an Instrument of Social Change 2024
Embassy of Nature, Paris, France

The Geo-Doc: A GIS Solution to Environmental Communication 2024
(Guest Lecture)
GG369: Geographical Information Systems, Wilfrid Laurier University

The Planetary Health Film Lab: 2023
Amplifying the Voices of Indigenous Youth in Belize
Julian Cho Society Conference, Punta Gorda, Belize

Climate Change Impacts in Iceland 2023
The Probus Group, Swan Lake, Ontario

Building Capacity for Youth Development 2023
Green Africa Youth Organization Eco-Club Seminar, Ghana

The Planetary Health Film Lab: 2022
Amplifying the Voices of Indigenous Youth in Ecuador
Planetary Health Alliance Conference, Harvard University

Geomedia, Environmental Communication, and the UN 2021
School of Media and Communication,
University of Westminster, Northwick Park, UK

Indigenous Films of the Circumpolar Arctic 2021
Association of Canadian Universities on Northern Studies, Ottawa
United Nations Framework Convention on Climate Change (COP26),
Glasgow, Scotland

United Nations Press Conferences and Global Media Briefings

All entries represent official media briefings and policy dissemination panels led as Executive Director of the Youth Climate Report for the United Nations Framework Convention on Climate Change (UNFCCC) Conference of the Parties (COP).

UNFCCC COP30 Climate Summit | Belém, Brazil 2025
Briefing 1: "The Youth Climate Report GIS Map as a Policy Resource."
Briefing 2: "Wilfrid Laurier University Research Cohorts and Climate Communication."

UNFCCC COP29 Climate Summit | Baku, Azerbaijan 2024
Briefing: "Data Visualization and Global Youth Policy Mobilization."

UNFCCC COP28 Climate Summit | Dubai, UAE 2023
Briefing 1: "The Expansion of the Youth Climate Report Infrastructure."
Briefing 2: "Ghana Research Report: Wilfrid Laurier University."

UNFCCC COP27 Climate Summit | Sharm El-Sheikh, Egypt 2022
Briefing 1: "Traditional Ecological Knowledge (TEK) in Climate Curation."
Briefing 2: "Wilfrid Laurier University Field Research Reports."

UNFCCC COP26 Climate Summit | Glasgow, Scotland 2021
Briefing 1: "The Youth Climate Report and the SDGs."
Briefing 2: "York University Research Leadership Report."

UNFCCC COP25 Climate Summit | Madrid, Spain 2019
Briefing 1: "Amplifying Indigenous Voices through Film."
Briefing 2: "York University Spatial Humanities Interventions."

UNFCCC COP24 Climate Summit | Katowice, Poland 2018
Briefing 1: "The Youth Climate Report and Policy Influence."
Briefing 2: "York University Data Delivery Frameworks."

UNFCCC COP23 Climate Summit | Bonn, Germany 2017
Briefing 1: "GIS Mapping as an Environmental Communication Solution."
Briefing 2: "York University Institutional Curation Reports."

UNFCCC COP22 Climate Summit | Marrakech, Morocco 2016
Briefing: "The Initial Rollout of the Youth Climate Report Platform."

ENVIRONMENTAL COMMUNICATION WORKSHOPS (Selected)

Citizen Science Reporting for the United Nations 2026
Wilfrid Laurier University

UN Filmmaking for Environmental Communication 2026
Commission for Environmental Cooperation, Montreal

The Geo-Doc Platform: Citizen Science Reporting 2025
UNITAR, Nord University, Bodø, Norway

Incorporating the Sustainable Development Goals 2025
GIMPA University, Ghana

Generational Environmental Leaders Program 2025
Ministry of Environment and Climate Change Canada, Montreal

Workshop in Environmental Filmmaking 2024
International Youth Conference, Los Angeles

Documentary Filmmaking for the United Nations 2024
Royal Society of Canada, Vancouver

Workshop in Environmental Filmmaking 2023
International Youth Conference, New York

ACADEMIC CONFERENCE PRESENTATIONS

Conference Presentations (Selected)

Food Insecurity in Northern Ghana 2025
United Nations Climate Change Conference (COP30), Brazil

Hydrology and Thermal Report at the Svartisen Glacier, Norway 2025
United Nations Climate Change Conference (COP30), Brazil

Remediating Film as an Instrument of Social Change 2024
Embassy of Nature Conference, Paris, France

Global Youth Voices for Climate Justice 2023
United Nations Climate Change Conference (COP28), Dubai

Initiating Ocean Literacy for Youth on the Spectrum of Autism 2023
United Nations Climate Change Conference (COP28), Dubai

Youth Climate Report 2023 2023
United Nations Climate Change Conference (COP28), Dubai

The Power of Environmental Storytelling 2023
Entertainment & Culture Pavilion (COP28), Dubai

Indigenous Voices: How Kichwa and Shuar Languages Speak to Power 2023
Congress of the Humanities, York University, Toronto

Geomedia and Social Change 2022
Royal Society Celebration of Excellence and Engagement, Calgary

Planetary Health Filmmaking for Indigenous Youth in Ecuador 2022
Planetary Health Alliance Conference, Harvard University, Boston

PROFESSIONAL AND INSTITUTIONAL SERVICE

Editorial Boards and Academic Publishing Service

Editorial Assistant. *Imaginations: Journal of Cross-Cultural Image Studies* | Current
Edmonton, AB: University of Alberta

Co-Editor. *The Emerging Role of Geomedia in the* 2022
Environmental Humanities | Lanham, MD: Rowman & Littlefield

Editor. *Viewbook* | Toronto: Faculty of Liberal Arts and Professional 2014
Studies, York University

Editor. *Portraits of Canadian Women Who Inspire* | 2013
Toronto: Pioneer House Gallery

Professional Association Leadership and Governance

Regional Director (Ontario/Nunavut), Royal Canadian Current
Geographical Society

Chair, Sustainability Committee, National Communication Association 2025-2026

Director, Policy and Advocacy, Planetary Health Alliance, 2025-present
Johns Hopkins University, Washington.

Sustainability Committee Member, The Explorers Club, New York 2025

Chair, ADERSIM Arctic Team, York University 2020-present

Associate Chair, UNESCO Chair in Reorienting Education 2019-present
towards Sustainability

HONOURS, AWARDS, AND DISTINCTIONS

National and International Honours

Gold Medal | Royal Canadian Geographical Society 2026
Awarded for outstanding achievements in international environmental Communication.

J. Robert Cox Award for Environmental Communication 2024
National Communication Association, Washington, D.C.

Order of Vaughan | Civic Honour for Sustainable Development 2022
City of Vaughan.

Fellow | Royal Society of Canada (RSC) 2020

Recipient | Queen's Diamond Jubilee Medal for International 2013
Humanitarian Service in Advancing Environmental Communication

Major Disciplinary and Professional Awards

United Nations Sustainable Development Goals Action Award 2021
Honorable Mention, United Nations

"Canada's Top 100 Greatest Explorers" | *Canadian Geographic Magazine* 2015

Humanitarian Award | Academy of Canadian Cinema and Television 2011

Stefansson Medal (for documenting polar research and exploration) 2011
The Explorers Club, New York

Institutional Research and Teaching Excellence

President's Award for Research Leadership | York University 2021

York University Research Award | York University 2020, 2021

The Dean's Excellence in Teaching Award | Faculty of 2020
Environmental Studies, York University

Excellence in Teaching Award | Department of Humanities, 2017
York University

Award for Outstanding Global Engagement | York University 2017

President's Sustainability Leadership Award | York University 2016

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

Academic & Disciplinary Associations

Active Member | National Communication Association (NCA)
Active Member | Association for the Study of Literature and Environment (ASLE)
Active Member | Canadian Comparative Literature Association (CCLA)
Active Member | Society for Cinema and Media Studies (SCMS)

Scientific & Exploration Societies

Fellow | Royal Society of Canada (RSC)
Fellow | Royal Canadian Geographical Society (RCGS)
Fellow | The Explorers Club (New York)
Member | Planetary Health Alliance (PHA)

MEDIA AND INSTITUTIONAL COVERAGE (Selected)

May 13, 2026 – *Climate Watch*: "Visual Media Key to Boosting Climate Action in Ghana — Dr. Mark Terry".

August 29, 2025 – *Yfile*: "New certificate empowers climate storytellers".

December 13, 2024 – *Wilfrid Laurier News*: "Laurier's Mark Terry Honoured with International Award for Environmental Communication".

December 3, 2024 – *World Atlas*: "Who is on Canadian Money? William Lyon Mackenzie King / Mark Terry – 50 Dollar Bill".

October 15, 2024 – *YFile*: "York U prof pioneers climate communication, wins international award".

December 16, 2023 – *Wilfrid Laurier News*: "Laurier Researchers on the Road".

October 17, 2023 – *Canadian Geographic Magazine*: "Polar exploring in the age of climate change with Dr. Mark Terry".

April 20, 2023 – *City of Vaughan*: "Vaughan businesses commit to a sustainable future".

January 26, 2023 – *Laurier News*: "Laurier Researchers Ardavan Eizadirad, Steve Sider, Mark Terry and Jasmin Zine Showcase Expertise in New Books".

ACADEMIC AND PROFESSIONAL PROFILES

UNFCCC | Wilfrid Laurier University Profile | ORCID | Google Scholar | Academia | Wikipedia | LinkedIn

REFEREES

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